

2025 Impact Report

Helping Families Stay Close



**Ronald
McDonald
House®**

Richmond





Message from Ronald McDonald House Richmond CEO Emily Toalson

The year 2025 marked a profound milestone for Ronald McDonald House Richmond as we celebrated **45 years of serving families** facing medical crisis. For more than four decades, this community has surrounded families from across Virginia and beyond with compassion, comfort, and care during some of life's most difficult moments.

As we look towards transformative plans for the future of Ronald McDonald House Richmond, we are deeply grateful for the extraordinary dedication of our staff, the leadership of our board, and the generosity of our supporters who enable our organization to grow, evolve, and have a lasting impact on the lives of families **when they need it most**.

A Transformative Vision

In March of 2025, Ronald McDonald House Richmond launched a \$40 million **Together, Hope is Closer Capital Campaign** to build Richmond's new Ronald McDonald House.

This announcement was celebrated by hospital and McDonald's partners, key supporters, and Richmond community leaders who recognize the critical need for Ronald McDonald House Richmond's essential care services.



Located in historic Jackson Ward, this House will triple our capacity and offer state-of-the-art amenities, allowing us to meet the rapidly growing demand for Ronald McDonald House Richmond's programs and serve more families in medical crisis, even better.

Learn more about our exciting plans for Richmond's new Ronald McDonald House and ways to make an impact:



Family Comfort Fund



2025 Impact



Total Number of Families



748

Nights Stayed in Our Sleep Rooms



3,276

Saving Families
\$491,400

Meals Served



30,481

Saving Families
\$457,215

Transportation



700

Saving Families
\$35,000

Sleep Nights
in Hotel



219

Saving Families
\$32,850

Average
Sleep Nights



7

In the
Hospital



4,103

Laundry Services

Visitors to In-Hospital Ronald
McDonald House and Family Rooms



21,649

Saving Families
\$259,788



1,333

Visits to the
Sibling Center



18,063

Hospitality Cart
Items Provided

Our Ronald McDonald Houses

Ronald McDonald House on Monument Avenue

For 45 years, our **Ronald McDonald House on Monument Avenue** has served families receiving medical care in Richmond.

Its nine sleep rooms, laundry room, large kitchen, playroom, backyard space, spacious porch and living areas offer a home-away-from-home when families need it most



In-Hospital Ronald McDonald House

Located in the **Children's Hospital of Richmond at VCU (CHoR)**, our in-hospital Ronald McDonald House includes four sleep rooms, a kitchen, play space, living area, laundry room, and outdoor patio.

The House is open every day of the week for all families of children receiving care to take a break from the hospital environment.

In-Hospital Programs

Ronald McDonald Family Rooms

Our Family Rooms provide a restful, comfortable place for families to recharge and escape the hospital environment. Our family room at **Bon Secours St. Mary's Hospital** includes a kitchen and two sleep rooms.

Celebrating its first year of serving families in June, our Family Room at **HCA Johnston-Willis Hospital** offers a kitchenette with coffee and snacks, comfort items, and a living area for families to relax.



Ronald McDonald House Sibling Center

Located in **CHoR**, our Sibling Center offers a safe, engaging environment for brothers and sisters of children receiving treatment at CHoR, offering parents the peace of mind to focus on their child's medical care.



Meal Program

In 2025, we expanded our meal program to provide **over 30,000 comforting, nutritious meals** to families in medical crisis - more than doubling our total from the year before. Each meal, **served free of charge**, provides families the fuel they need when their child needs them most.

Every day, families, corporate partners, and community groups prepare Lunches with Love that are distributed to pediatric families in local hospitals, and dinners that nourish the families staying at our Ronald McDonald House on Monument Avenue.



"It's good, nourishing food, it's nutritional, and it's free of charge in a wonderful environment"
- Gary, grateful grandfather

Ronald McDonald Hospitality Carts and Kiosk

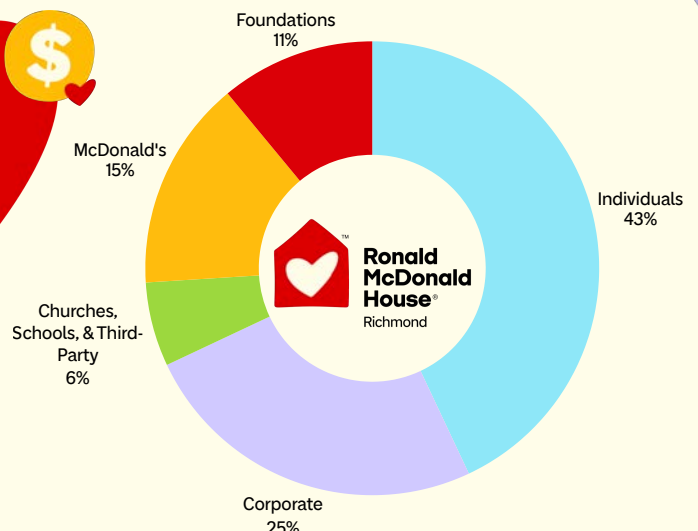
Our Hospitality Carts roll through hospital halls, providing snacks, activities, comfort items and more to families directly in their hospital rooms.

Offering a convenient, stationary version of our Hospitality Carts to families at **Bon Secours St. Francis Medical Center**, our Hospitality Kiosk celebrated its first year of serving families in August.



Our Family Comfort Fund was essential to the incredible impact Ronald McDonald House Richmond had on families in medical crisis in 2025.

These critical annual funding sources are fundamental to our work of removing barriers to pediatric healthcare and providing all the comforts of home 365 days a year to families in Richmond.





**Ronald
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Richmond

For 45 Years, Ronald McDonald House Richmond has helped families...

**Find comfort across
their medical journey**



**Celebrate moments
of normalcy**



**Stay close when it
matters most**



Thank You to Our Hospital and Referral Partners

